



**BENEFITTING
CAMP RYAN ADAMS**

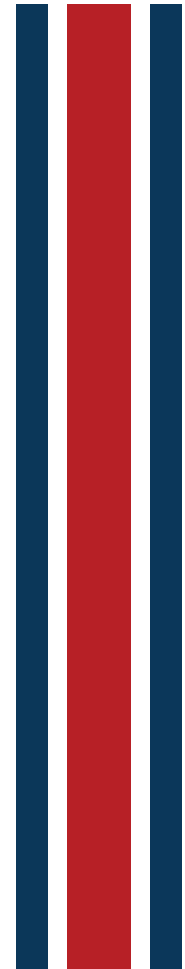
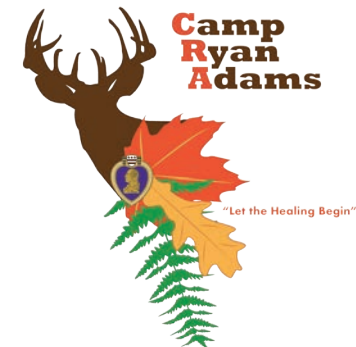
**2017 WABTA Wounded Warriors On the Water
Bass Tournament & Fundraiser
June 10, 2017**

Last year, we raised over **\$20,000** to help combat wounded veterans and gave 12 heroes an experience they will never forget and to date we have raised over \$50,000. This year, our goal is to raise **\$30,000** and give twelve more heroes an incredible experience.

THE CHARITY – CAMP RYAN ADAMS

100% of the proceeds from our fundraising efforts and all individual and corporate donations will go to Camp Ryan Adams, a 501(c)3 Wisconsin-based charity.

- Camp Ryan Adams is named in honor of the late Sgt. Ryan Adams, a Rhinelander Wisconsin native, killed in action while serving in Afghanistan on October 2, 2009.
- The mission of Camp Ryan Adams is to facilitate the emotional healing in the outdoors of disabled and wounded individuals and their families. Special emphasis is focused on U.S.A. Military Veterans. The Camp's environment and activities promote fellowship, community and new relationships.
- The money we raise goes towards all costs associated with trips to honor and heal combat-wounded veterans and their families who need help with their physical and emotional wounds.
- This allows us to directly impact a charity with deep ties to our state and named after someone who stood for everything we all believe in. 100% of our dollars will stay in the state of Wisconsin and have a maximum impact on this young new charity.



JUNE 10, 2017

HOW YOU CAN CONTRIBUTE

TITLE SPONSORSHIP: \$3,000

ONLY ONE (1) AVAILABLE

Become the title sponsor of the 2017 Wounded Warriors on the Water Tournament. As the title sponsor, your company name is indelibly tied to this remarkable fundraising event and experience for combat-wounded veterans. The title sponsor is entitled to:

- Naming rights to the tournament on all communications, including WABTA annual program (distributed to all members and at local businesses), WABTA and Camp Ryan Adams websites, press releases, on-site banners and signage, social media posts, news articles and other content and marketing efforts
- Prime placements for banners and other branding on-site at event
- PA announcements at events
- One-custom branded jersey with title sponsor logo, signed by all participating Wounded Warriors for display at your place of business
- Major logo placement on volunteer t-shirt

TEAM SPONSORSHIP: \$1,200

ONLY 12 AVAILABLE

Sponsor one of 12 participating teams, pairing a WABTA member as a guide along with a combat-wounded veteran. These sponsorships largely cover the expenses of hosting these veterans for the event. Any remaining dollars after covering travel, food and lodging goes directly to Camp Ryan Adams. Each team sponsor receives:

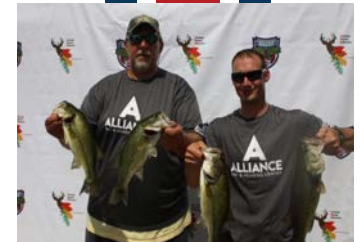
- One team of two individuals each outfitted in a fishing jersey with the sponsor logo
- Inclusion on all event communications including on-site banners
- Inclusion in PA announcements at event
- One custom branded jersey with team sponsor logo, signed by all participating Wounded Warriors for display at your place of business
- Inclusion on volunteer t-shirt

T-SHIRT SPONSORSHIP: \$1,500

ONLY ONE (1) AVAILABLE

Each year, we have over 30 volunteers who help us make this event a reality. They work hard on-site, managing the event, selling raffle tickets and helping with the weigh-in. They are all outfitted in official t-shirts, thanking all of our sponsors. The t-shirt sponsor gets major logo placement on all volunteer t-shirts. Any extra t-shirts are sold to raise money for Camp Ryan Adams. As T-Shirt Sponsor, you will receive:

- Primary logo placement on 50 volunteer t-shirts
- Inclusion on all event banners and signage
- PA announcements



JUNE 10, 2017

IN-KIND SPONSORSHIP: CASH OR PRODUCT DONATION

We are holding a silent auction and bucket raffle held at our Wounded Warriors on the Water event on Pewaukee Lake on June 10, 2017. We typically have 4-5 silent auction items and 8-10 bucket raffles with prizes ranging from gift certificates, sporting goods items, tickets to concerts and sporting events, autographed items and more.

Any cash donations will go directly to Camp Ryan Adams.

All in-kind or cash sponsors will get placement on event banners and in PA announcements on the event. Any prizes on season-long raffle ticket will also credit the donor. We literally sell thousands of tickets every year.

If you are willing to donate cash or prizes, please either contact Ryan Chuckel at 414-698-7132 or ryanc@gunpowderinc.com or send prizes directly to:

WWOTW
c/o Ryan Chuckel
3519 Ridge Drive
Hartland, WI 53029

Please make checks out to Camp Ryan Adams.



JUNE 10, 2017

ABOUT WABTA

The Wisconsin Alliance of Bass Tournament Anglers (WABTA) is Wisconsin's Largest Team Bass Circuit.

WABTA was founded in January, 1993 by concerned tournament anglers. The seven founding members believed that tournament fishermen in Wisconsin needed a unified voice of representation to help shape the future of tournament angling. Also, the founders believe that a primary function of the organization should be to offer its members a non-profit arena in which to compete.

WABTA open team tournaments with generous payouts and a free qualifying year-end championship were born. Today, WABTA, and its over 250 members, strive to maintain the principles on which it was founded.

For information on this event, the charity or WABTA, please contact event organizer Ryan Chuckel at 414-698-7132 or ryanc@gunpowderinc.com.

wabta.org

campryanadams.org

